



VICTORINOX

Terms and Conditions for the Contest “Everyday carry”

STATUS: March 2017

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the owner of this Facebook page, Victorinox AG, and not to Facebook. Any information provided by you will only be used for this promotion.

Terms and conditions:

1. The “Everyday carry” contest is being run by Victorinox Swiss Army SA (Victorinox) which produces and sells unique, high quality products worldwide. The company’s headquarters are located in CH-2800 Delémont, in the heart of the Swiss Jura.
2. Public Instagram or Facebook account required.
3. Persons who have reached the age of 18 are entitled to participate Persons who are able to act at the time of their participation and who have reached the age of 18 are entitled to participate., ID may be required.
4. Employees of Victorinox are excluded from participation.
5. To enter, log into Instagram or Facebook. A purchase or transaction is not required to participate or win. Participants enter the “Everyday Carry” contest by sharing photographs on Instagram or Facebook, marking each photo with the hashtag #lifeisyouradventure / #アドベンチャーライフ and one of the five I.N.O.X. watch hashtags #inoxRubber / #inoxParacordGreen/ #inoxTitanium / #inoxCarbonRubber / #inoxCarbonParacord in order to identify the watch they would like to win. To be judged as part of the contest, the entries must include the mentioned hashtags and be posted from the 1st to the 31st of March 2017.
6. To participate on Facebook the photo must be shared as a comment of one of the “Everyday carry” contest posts on the Victorinox Swiss Army Facebook page.
7. A maximum of one prize can be won per person.
8. A Victorinox jury will select one winning picture for each of the five watch hashtags and the 5 winners will win the watch they chose in the color of their choice.
9. Prizes are subject to availability. Where the prize or size is not available Victorinox has the right to provide the winner with an alternative at the company’s discretion.



10. Prizes will be dispatched within 30 days of confirmation of delivery address by the winner. Please allow time for Victorinox to order and dispatch to your destination.
11. Prizes will be dispatched using a trackable, insurable service.
12. Prizes are not exchangeable for other prizes or cash refund.
13. Any faults experienced with the products won with this prize please contact:
pr.watch@victorinox.com
14. Personal Data: By participating in the “Everyday Carry” contest the participants hereby consent to the entries (i.e. photo, name of participants and email made by participants being uploaded to the Victorinox websites, and that the personal details provided by the participants will be processed by Victorinox in order to administer the “Everyday Carry” contest. The participant uploading the photos and completing the entry form is responsible for ensuring that he or she has the right to do so and that the individuals referred to in the material consents to these terms and conditions and to the material being uploaded to the Victorinox websites.
15. Content policy for photo uploads / Victorinox right to reject entries to the “Everyday Carry” contest: All entries into the “Everyday Carry” contest are subject to Victorinox's approval after being shared on Instagram or Facebook. All entries that are deemed inappropriate and/or offensive will not be considered. Our content policy prohibits images containing nudity or sexually explicit material, or content that is otherwise deemed offensive to any minority group. Victorinox reserves all rights to decide what is considered inappropriate and/or offensive. Participants agree not to create or submit a profile or any picture or video in connection with their entry into the “Everyday Carry” contest that is: slanderous, defamatory, derogatory, or slanderous; is pornographic, or otherwise sexually explicit; includes offensive language; portrays violence; portrays or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, portrays or promotes illegal activities; portrays dangerous stunts; promotes bigotry, racism, hatred or harm against any group or individual. If Victorinox discovers that any material submitted by participants includes any such elements or is otherwise inappropriate and/or offensive, then the entry will be rejected. In addition, in the event that a profile, picture or video is determined by Victorinox, in its sole discretion, to infringe on the intellectual property of any third party Victorinox may likewise reject the entry.
16. The winner agrees that his or her photo may be used by Victorinox for general media and marketing purposes without remuneration.
17. Winner Selection: All entries received during the promotion period will be submitted to the Victorinox Jury. Winner selection will be conducted within 5 working days.
18. Winners will be announced on Instagram & Facebook.
19. To confirm acceptance of the prize winners must contact pr.watch@victorinox.com within 14 working days.
20. Failure to accept the prize within 14 working days from the date of announcement will result in the prize being awarded to a reserve winner.



21. The Victorinox jury's decision is final.
22. The "Everyday carry" contest excludes Victorinox employees and their immediate families, their agents or anyone professionally associated with this promotion.
23. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries, entries by macros or other automated means, and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be counted. If it becomes apparent that a participant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that participant's entries into the draw in a way that is not consistent with the spirit of the promotion, that person's entries will be disqualified and any prize award will be void.
24. The promoter will use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent.
25. The promoter cannot accept any responsibility for any damage, loss, injury suffered by any entrant entering the promotion or as a result of accepting any prize. Nothing shall exclude the Promoter's liability for death or personal injury as a result of its negligence.
26. If for any reason the "Everyday Carry" contest is not capable of running as planned for reasons (including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion), the promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process.
27. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the promoter and which prevents the promoter from complying with these terms and conditions the promoter will not be liable for any failure to perform or delay in performing its obligation.
28. By taking part in the "Everyday Carry" Contest all entrants will be deemed to have accepted and be bound by these terms and conditions.
29. These terms and conditions are governed and subjected to the exclusive jurisdiction of the Swiss Courts.
30. The "Everyday Carry" contest opens from 00:00 (GMT + 01:00) on March 1st 2017 until March 31st 2017 at 23:59 (GMT + 01:00).
31. The "Everyday Carry" contest is no way sponsored or endorsed by Instagram or any other brand or social media platform.